



Automobiles and
Light Commercial Vehicles



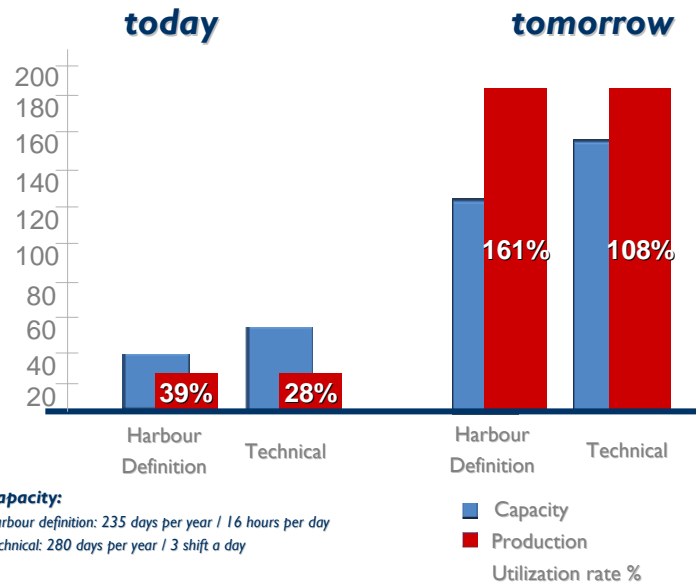
FIAT Automobiles Serbia

Giovanni De Filippis

Fiat Automobiles Serbia CEO

Beograd, May 25th 2010

Kragujevac factory: THE PLAN



INTEGRATION within FIAT footprint

WCM methodology

A PRODUCT for the world market

SUPPLIER PARK

SUSTAINABILITY

- Corporate responsibility
- Environment
- Cultural integration



WCM EVOLUTION in Kragujevac plant



10 Technical Pillars



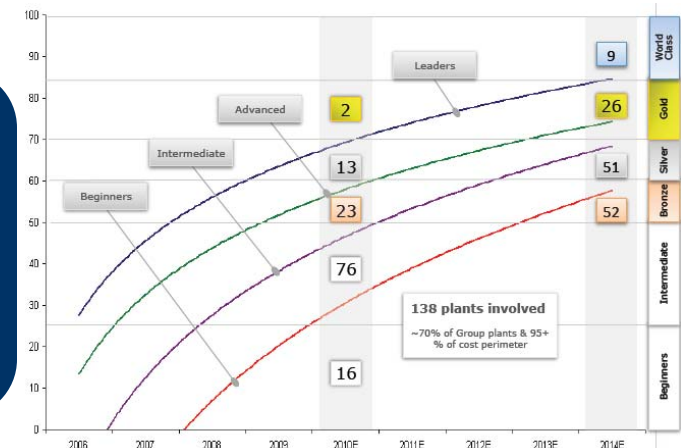
10 Managerial Pillars



**Program introduced in 2006
in FGA**

**All FIAT plants encompassed
by the end of 2010**

**Kragujevac
target:
SILVER standard
by 2012**



PEOPLE DEVELOPMENT



From the 80's to PUNTO...



**GAP ANALYSIS
EVALUATION**

FIAT TASK FORCE

TRAINING PLANS



From PUNTO to FUTURE...

NEW SKILLS

NEW PEOPLE

ACADEMY



ACADEMY



University of
Kragujevac

Local
Institutions

Secondary
Technical Schools

FAS

Italian
Institutions



Young people from vocational and
technical schools

ACADEMY

People from Fiat Automobili Serbia
and local suppliers



ENVIRONMENT



A LANDMARK PROJECT coordinated by **MINISTRY of ENVIRONMENT**

DEVELOPMENT of ENVIRONMENTAL CULTURE

BUILDING a GREEN FACTORY

REDUCING USE OF RESOURCES



THE PARTNERSHIP MODEL



General infrastructures

Bureaucracy reduction

Incentives

Technology

Industrial culture

Investments



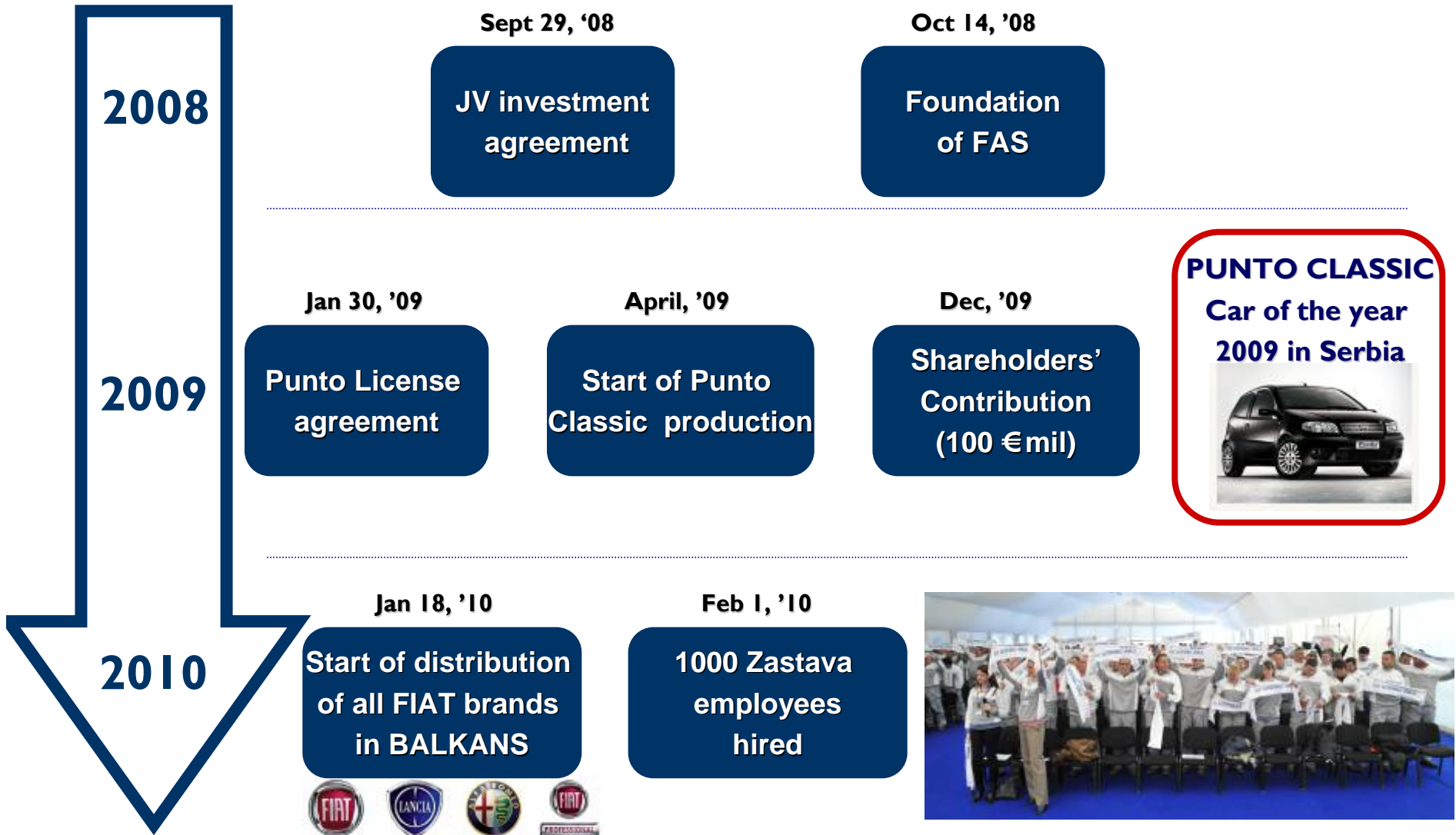
Local infrastructures

Quick procedures

Supplier park area



FAS – Main facts



PLANT RESTRUCTURING: Building a world class experience



1,4 million m2 area

51 buildings

350.000 m2 covered surface



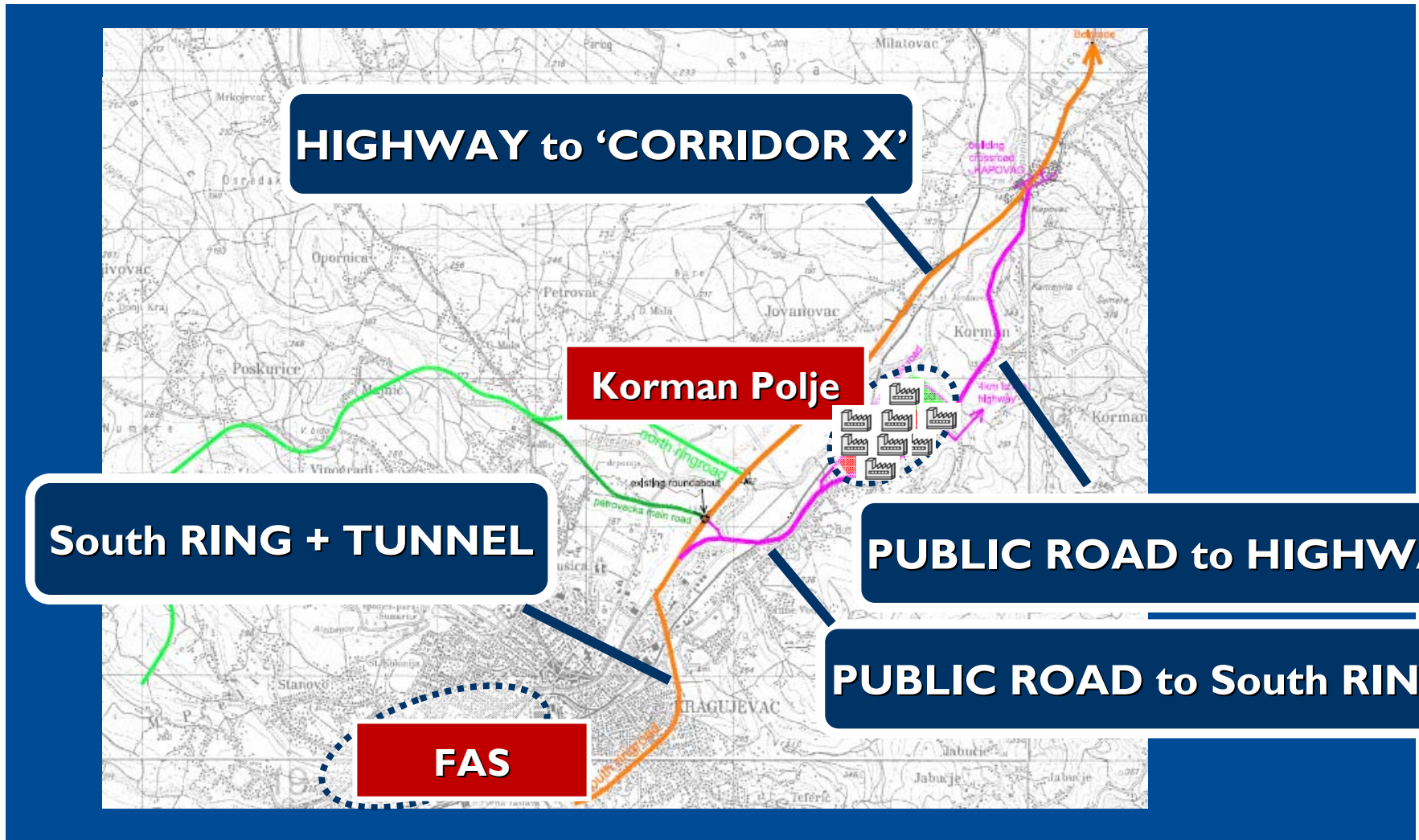
700 € mil investment

2.400 employees

Free Trade Zone

Dedicated Supplier Park

KRAGUJEVAC - General road plan



KORMAN POLJE – Dedicated Supplier Park

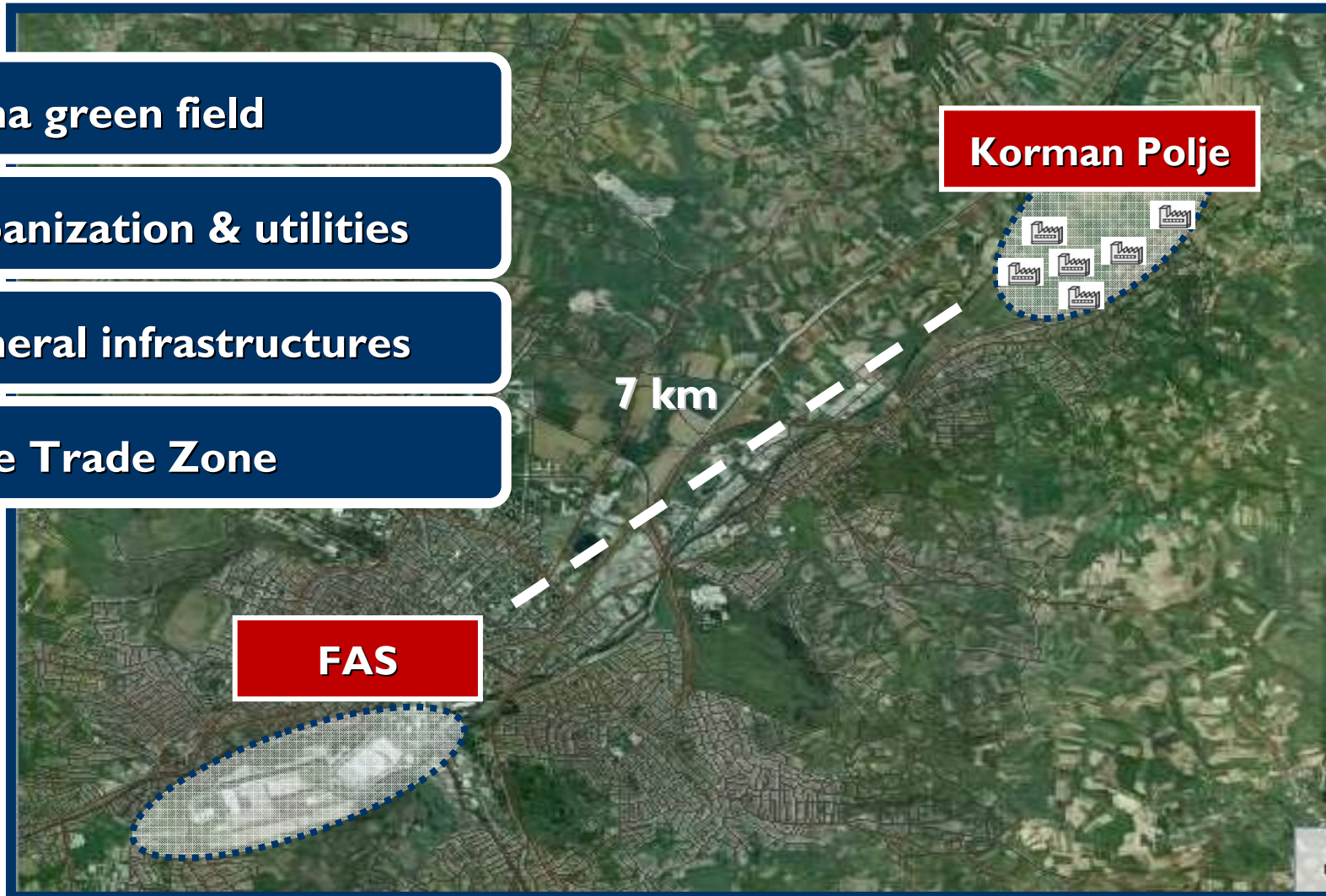


67 ha green field

Urbanization & utilities

General infrastructures

Free Trade Zone



OPPORTUNITIES FOR FAS SUPPLIERS



INCENTIVE PACKAGE

to FAS suppliers
located in Korman Polje

5000 € for each employee

CORPORATE TAX HOLIDAY (10 years)

TAX SALARY EXEMPTION (according to the law)

FREE TRADE ZONE

ADDITIONAL LAND for further expansion

POSSIBLE SERVICES

to be provided by FAS

CUSTOM OPERATIONS

INFORMATION TECHNOLOGY

TRAINING

PAYROLL

